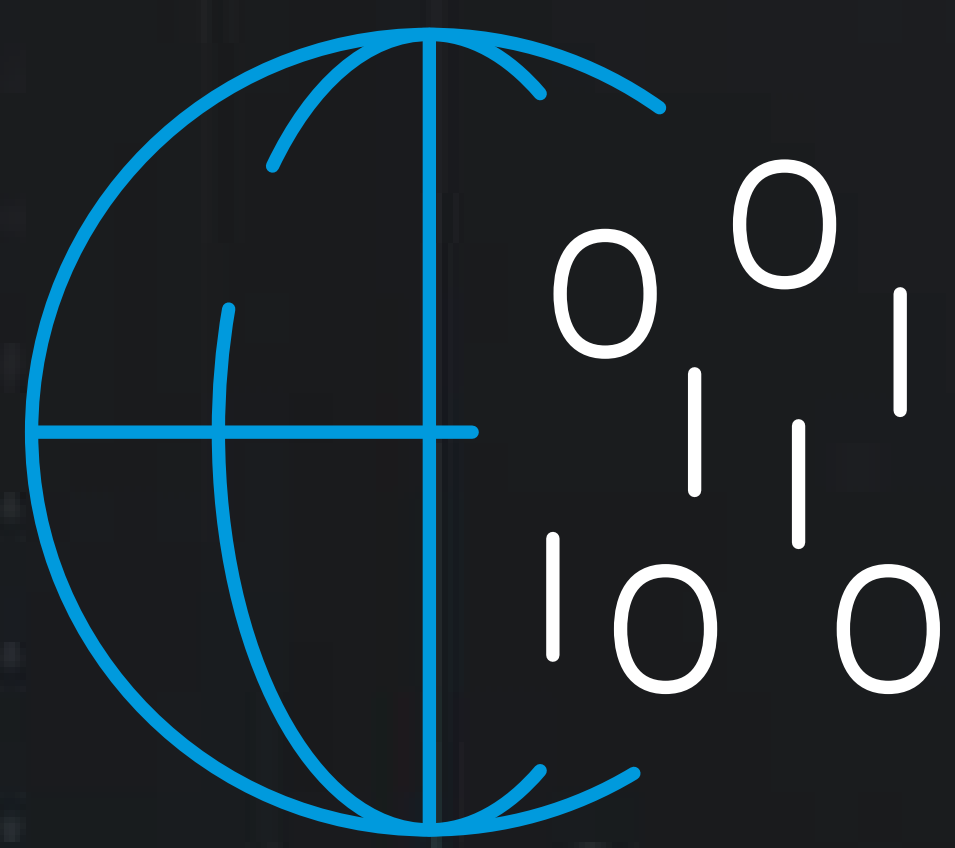




# Built different:

## The rise of data center productization

The evolution from singular construction projects to repeatable, AI-ready infrastructure



### TIME TO TOKEN IS A COMPETITIVE ADVANTAGE

- Demand for AI capacity is increasing
- Preferred build timelines are shrinking
- Lead times for critical equipment are getting longer



### DATA CENTER SCALE AND COMPLEXITY ARE INCREASING

- 100+ MW deployments are accelerating
- 80%+ of AI factories require liquid cooling
- Electrical and IT rooms are converging



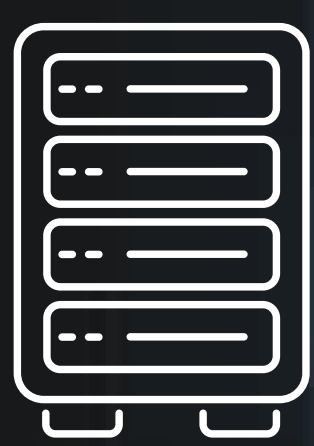
### CONVENTIONAL DEPLOYMENT COMPOUNDS RISKS

- Sequential deployment workflows
- Multiple handoffs
- On-site equipment integration
- Longer commissioning cycles

## COMPLEXITY SHIFTS UPSTREAM

Resolving risk in the factory makes deployment faster, simpler, and more predictable.

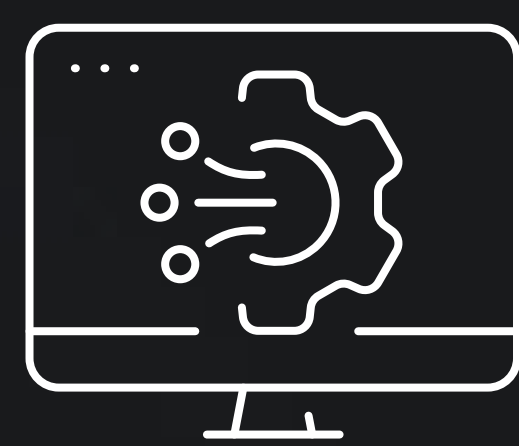
#### POWER



#### THERMAL



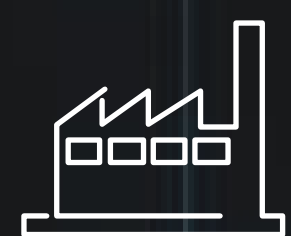
#### COMPUTE



#### CONTROLS

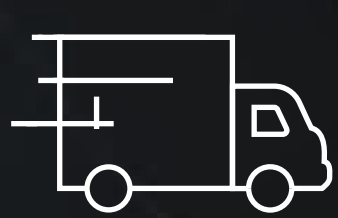


### TRADITIONAL CONSTRUCTION MODEL



#### AT FACTORY

- Design
- Manufacture



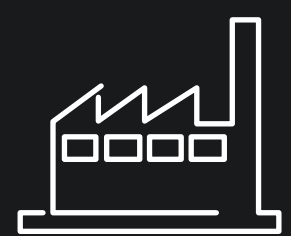
#### SHIP



#### ON-SITE

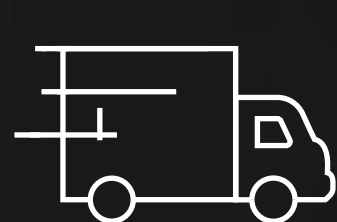
- Integrate
- Test
- Validate
- Deploy
- Operate

### PRODUCTIZED DEPLOYMENT MODEL

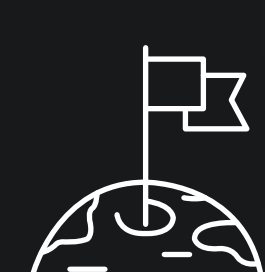


#### AT FACTORY

- Design
- Manufacture
- Integrate
- Test
- Validate



#### SHIP



#### ON-SITE

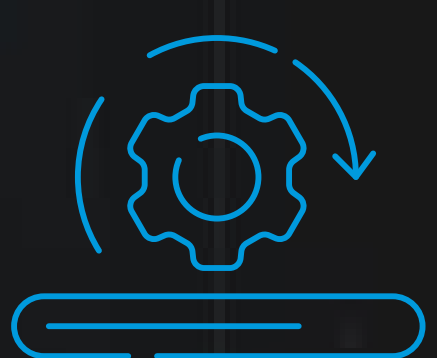
- Deploy
- Operate

AI infrastructure won't scale through better construction. **It will scale through products designed for industrialization.**



## THE FUTURE IS PRE-ENGINEERED, PREFABRICATED, AND MODULAR

To scale at the speed of demand, AI factories require a fundamentally new deployment model.



### Built as a project Ready to build

- Custom design
- Custom BOM
- On-site integration
- Field commissioning
- One-off deployment



### Delivered as a product Ready to perform

- Reference architecture
- Standardized BOM
- Factory integration
- Factory test and validation
- Repeatable implementation



# Accelerate data center expansion

flex