



Flextronics Officially Changes Name to Flex

New Brand Represents Company's Sketch-to-Scale™ Solutions that Provide Competitive Advantage in the Age of Intelligence™

San Jose, CA, July 24, 2015 – Flextronics (NASDAQ: FLEX), a leading sketch-to-scale solutions company that designs and builds intelligent products for a connected world, announced today that it has officially changed its name to Flex, with a promise to help the world Live smarter™.

“We have progressed in our product and service offering over the years, adding many new solutions, and today we are much more than just an EMS, supply chain solutions or ‘tronics’ company,” said Michael Mendenhall, Flex chief marketing and communications officer. “And while we recognize that the company flourished in the Information Age, we are now defining the new Age of Intelligence. Our name change – from Flextronics to Flex – reflects our evolution.”

Mendenhall continued, “The Age of Intelligence is marked by a growing number of connected, intelligent devices. It is an evolving ecosystem that interacts to deliver greater capabilities, efficiencies and experiences – changing the way we live, work and play.”

Flex CEO Mike McNamara added, “This is a new era of rapid transition and transformation, full of new disruptive technologies and business models. Our customers are facing a future that requires connectivity and intelligence in new products from almost every industry. With our full range of services, from sketch to scale, Flex is extremely well positioned to help customers manage these challenges and capitalize on the opportunities that arise from this transformative period.”

With its global scale and extensive physical infrastructure, Flex provides innovation, design, engineering, manufacturing and supply chain services to almost every industry, ranging from healthcare and automotive to industrial, energy, communications, enterprise computing and consumer electronics. This deep experience in multiple industries provides the Company with great intelligence and insight, improving visibility and velocity in a dynamic world.

“Our new website and corporate identity better reflect who we are,” said Mendenhall. “We are proud to be our customers’ sketch-to-scale competitive advantage, further enabling a simpler, richer life through technology.”

About Flex

Flex (NASDAQ: FLEX) is a leading sketch-to-scale™ solutions company that designs and builds intelligent products for a connected world. With more than 200,000 professionals across 30 countries and a promise to help make the world Live smarter™, the company provides innovative design, engineering, manufacturing, real-time supply chain insight and logistics services to companies of all sizes in various industries and end-markets. For more information, visit www.flextronics.com or follow us on Twitter @Flextronics.

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