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Flextronics Unveils Flex Pulse™ A Software-Based, Real Time, Comprehensive Mobile View Into Supply Chain Events

Live Data Streams Provide Unprecedented Level of Connected Global Intelligence, Optimizing Supply Chain Efficiency

SAN JOSE, Calif., July 7, 2015 /PRNewswire/ -- Flextronics (NASDAQ: FLEX) has further enhanced its sketch-to-scale service offering with the launch of Flex Pulse, a software-based real time mobile collaboration tool providing unprecedented levels of connected intelligence for managing global supply chains.

FLEXTRONICS

"We live in a rapidly changing world, full of disruptive events, technologies and business models," said Mike McNamara, Flextronics CEO. "Today's executives and innovators need to run their businesses intelligently to win, and one of the biggest challenges they face is the management of highly complex, globally-distributed supply chains." He continued, "Flex Pulse provides us with extraordinary real time insight into our supply chain, which allows us to reduce risk and improve the efficiency of any supply chain."

Today's unveiling was held at the Flex Pulse Center, a physical location for groups to collaboratively interact. Located on the Silicon Valley campus of the Flextronics Innovation Center, and within the Flex Customer Experience Center, the Flex Pulse Center monitors all aspects of the Company's global supply chain, while aggregating and parsing global events that might impact supply chain efficiency.

Under the compelling user experience of wall-to-wall touch screens and flowing data visualizations at Flex Pulse Center, Flex Pulse aggregates and interprets live streaming data from multiple sources, including Elementum's supply chain management applications. The resulting intelligence highlights global variables that may impact or disrupt supply chains, facilitating contingency planning and crisis preparedness and response.

The comprehensive customer supply chain view integrates demand, inventory monitoring, manufacturing, quality, outbound transportation and delivery. Live video feeds of global production facilities and integrated videoconferencing capabilities establish direct links with Flextronics sites around the world, to address issues in real time.

Flex Pulse can also be accessed through any computer, tablet or smart phone, and serves as a platform for collaboration between multiple users. The results of collaboration trigger additional actions which are then integrated into the larger Flex Pulse platform.

About Flextronics

Flextronics is a leading end-to-end supply chain solutions company that delivers design, engineering, manufacturing and logistics services to a range of industries and end-markets, including data networking, telecom, enterprise computing and storage, industrial, capital equipment, appliances, automation, medical, automotive, aerospace and defense, energy, mobile, computing and other electronic product categories. Flextronics is an industry leader with \$26 billion in sales, generated from helping customers design, build, ship, and service their products through an unparalleled network of facilities in approximately 30 countries and across four continents. Flextronics service offerings and vertically integrated component technologies optimize customer supply chains by lowering costs, increasing flexibility, and reducing time-to-market. For more information, visit www.flextronics.com or follow us on Twitter @Flextronics.

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